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Observer member at works the U.E.

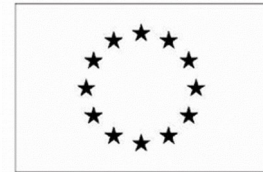


THE STRUCTURE OF THOUGHT



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The origins



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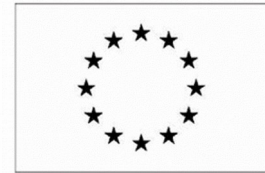
Identify & Recognize

The beginning of the
Communication &
Thought



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Communication: identity

- At first it was the intuition and of group identification
Idea:
- tribe
- Religious
- power
- Business



The image

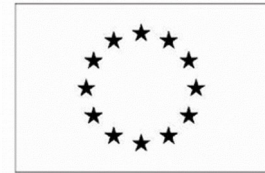




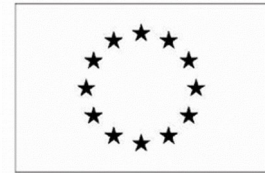
- What is the image?
- The image is the representation of the being



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What represent the image?
The image is the reality of
being.



What is reality?

Reality is a dimension
scientifically measurable with
Logic – Mathematics criteria



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How do you create a reality.

You can create a reality
through thought.



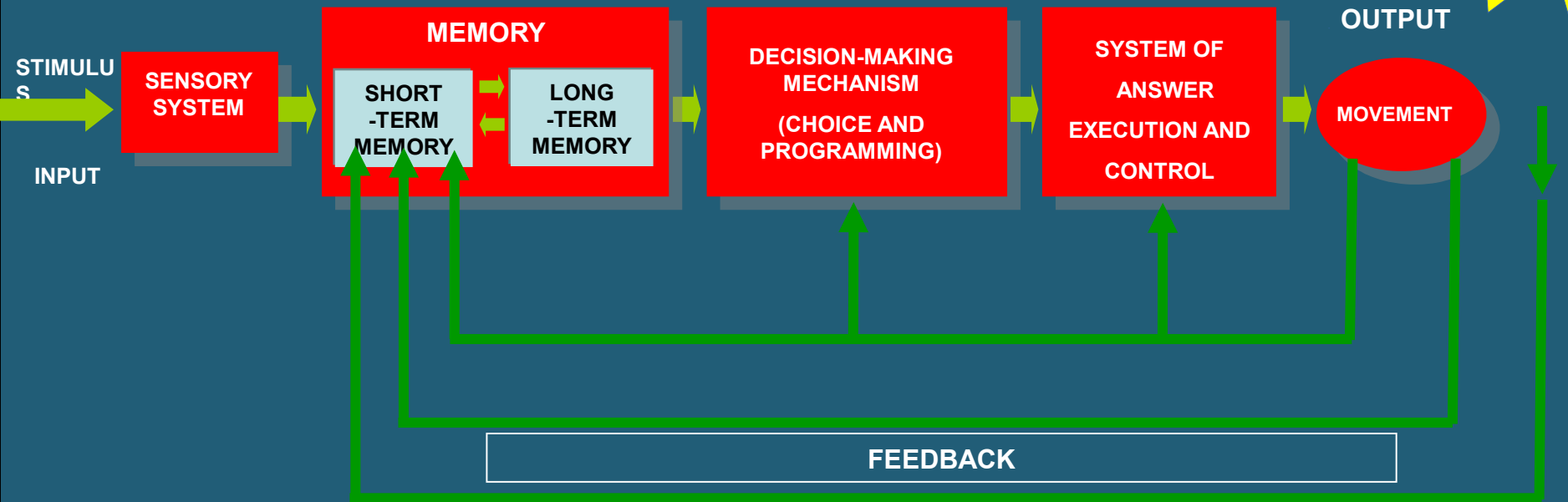
The
structure of
Thought

The
Vertical
Thought

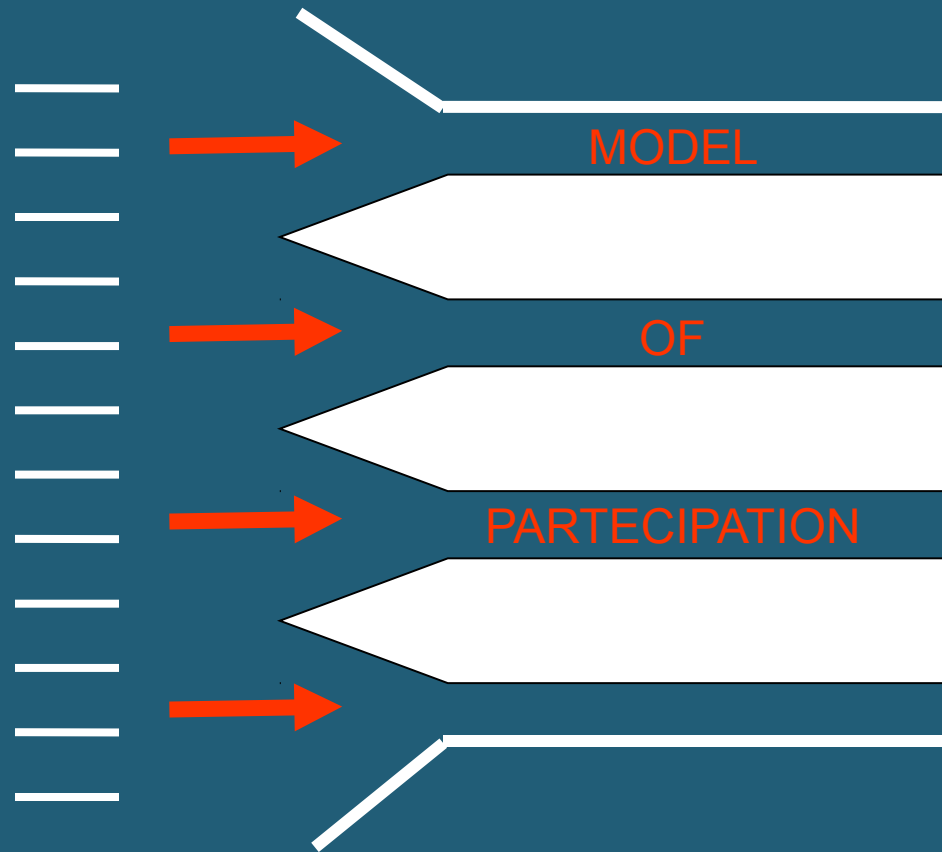
The Lateral
Thinking

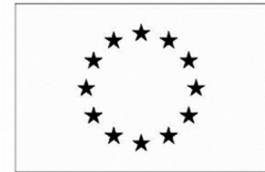
Motor
Idea

THOUGHT AND STRUCTURE OF THE MOTOR ACT



Fonte originaria della Mappa : da Saibene, Rossi, Cortili 1986 modificata dal prof. P. Aschieri





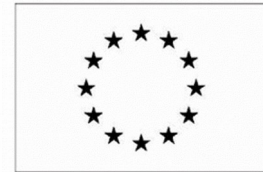
A perfect system for survival

- The neural system recognizes only what is prepared to see, that is, models and pre-existing forms, in the memories
- Perception is the process by which you determine and using models



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The Lateral Thinking



Il pensiero Laterale: Fonte Edwards de Bono



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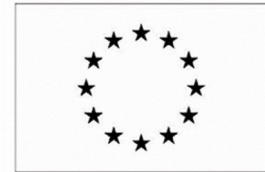
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Humor and creativity

- "If we were husband and wife, I would put poison in your coffee"
- "If we were husband and wife, I would drink that coffee"
- Winston Churchill and Lady Asquith



"Strike me, please," said the masochist to sadist.

"No" she replied the sadist, enjoying himself.

"By 1000," said the masochist.

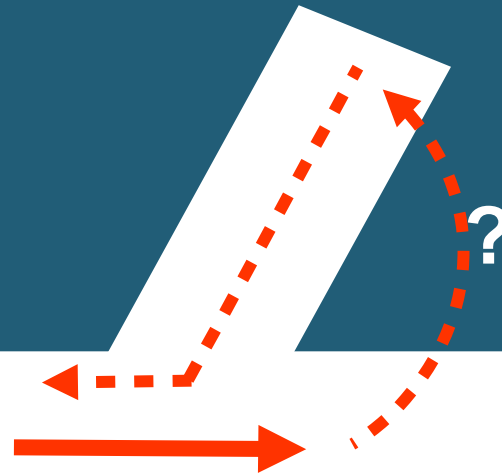


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The lateral thought: Fonte Edwards de Bono

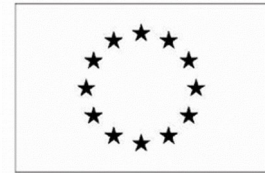


lateral
creative jump



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What produces the side jump?

An Intuition

..... an Idea.....

an Image



A NEW REALITY

- This new dimension if it is measurable by the logic
- Mathematics is a NEW \rightarrow Form or Model



application of thought

- Every intelligent action, or consciously developed has the following structure

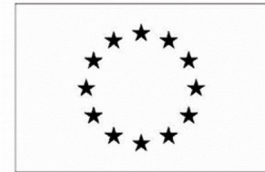


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- Analysis
- Project
- Program
- execution
- Control
- Rating



- Analysis → Vertical thought
- Project → **Lateral thought**
- Program → Vertical thought
- execution → Vertical thought
- Control → Vertical thought
- Rating → Vertical/ **Lateral** thought



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